

City of Sacramento
Arts, Culture, and Creative Economy Commission
Report
915 I Street Sacramento, CA 95814
www.cityofsacramento.org

File ID: 2026-00986

5/11/2026

Office of Arts and Culture (OAC) Arts Education Platform Relaunch

File ID: 2026-00986

Location: Citywide

Recommendation: Receive and comment.

Contact: Jason Jong, Cultural and Creative Economy Manager, Office of Arts and Culture, (916) 808-5105, jjong@cityofsacramento.org, Convention and Cultural Services Department

Presenter: Melissa Cirone, Grants and Program Manager, Office of Arts and Culture, (916) 808-3983, mcirone@cityofsacramento.org, Convention and Cultural Services Department

Attachments:

1-Description/Analysis

2-artlook® Sacramento Overview

Description/Analysis

Issue Detail: The purpose of this item is to receive information from Office of Arts and Culture staff regarding the relaunch and rebranding of artlook® Sacramento, an online platform for local schools and youth programs to connect with local arts education providers. This discussion will support the Arts, Culture, and Creative Economy Commission (ACCEC) in staying an informed body on matters that may address and influence the continued implementation of the Creative Edge Plan.

The artlook® Sacramento website features enhanced support to Sacramento's growing arts education network, linking teaching artists and cultural organizations with city schools and out-of-school youth programs throughout the region.

School administrators, principals, and arts coordinators can access the platform and preview the offerings of arts organizations and teaching artists registered in artlook® Sacramento. Directors of summer and out-of-school programs can search for experienced arts providers who can engage youth of all ages in high-quality, creative programming.

Artist and organization profiles include cultural disciplines, artist biographies, program offerings, and teaching methods, as well as photos or short videos of their work, offering a comprehensive listing of

arts education providers. Additionally, organizations interested in adding to their teaching artist roster can use the platform to connect with teaching artists seeking opportunities. Teaching artists can access valuable resources to enhance their practice as well as connect with organizations with which they'd like to partner.

The program relaunched in late April 2026 with a recorded online training session, available at arts.cityofsacramento.org.

Policy Considerations:

Discussions regarding tools that support the local arts education network and connections between 1) teaching artists and cultural organizations and 2) city schools and out-of-school youth programs are in alignment with Creative Edge: Sacramento's Arts, Culture and Creative Economy Plan (Creative Edge), which was adopted by Sacramento City Council on July 3, 2018, and which serves as the guiding policy framework for the Office of Arts and Culture.

ACCEC serves, in part, to support and advance the six goals identified within Creative Edge, intended to fulfill the Sacramento community's vision for its arts, cultural and creative future.

This item addresses the following five (5) Creative Edge goals:

Goal 1: Provide arts education to all Sacramento's children and youth; Goal 2: Advance cultural equity for all Sacramento's diverse populations; Goal 3: Build upon and expand Sacramento's unique creative economy; Goal 4: Enable Sacramento artists and creatives to thrive in their work and to provide creative leadership in the community; and Goal 5: Celebrate and infuse all Sacramento neighborhoods and districts with arts and culture.

This item also addresses the following two (2) 2026 ACCEC Workplan goals:

Goal 2: Enhance community awareness and understanding of ACCEC as a supportive, accessible resource dedicated to arts and culture; Goal 3: Advocate for City of Sacramento policies and initiatives that value, support, and build the arts and cultural community and ecosystem.

Economic Impacts: Not applicable.

Environmental Considerations: None, as the recommendations in this report do not constitute a "project" under the California Environmental Quality Act (CEQA) as they involve government fiscal activities that do not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment, as contemplated by Section 15378(b)(4) of the CEQA Guidelines (Cal. Code Regs., tit. 14, §15000 et seq.), and is, therefore, not subject to CEQA pursuant to Section 15060(c)(3) of the CEQA Guidelines.

Sustainability: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation:

The purpose of the ACCEC is to provide advice and recommendations for promoting, encouraging, and fostering the arts, innovation, and tourism, in the city. One of its many charges is to act as a liaison between the city, local artists, cultural groups, and the community at large. This includes discussing matters that may address and influence the continued implementation of the Creative Edge Plan.

The relaunch of artlook® Sacramento will provide access to programs that serve the needs of students, connecting them to quality, relevant, and accessible arts and culture experiences, in addition to providing meaningful employment opportunities for local artists, culture bearers, and other creatives.

Briefings, discussions, and presentations around programs and partnerships that are generated through or involve the Office of Arts and Culture, address goals of the Creative Edge Plan, or involve matters relating to the advancement of arts, culture, and the creative economy provide important opportunities for ACCEC to be an informed and engaged body.

Financial Considerations: None.

Local Business Enterprise (LBE): Not applicable.

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Overview

May 11, 2026



Today's Agenda

- artlook® Relaunch
- artlook® Overview
- How to Apply
- User Portal Sections
- Q&A



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Why is artlook® Sacramento Relaunching?

- **Refreshing the platform** as a more current, useful resource for Sacramento's arts education ecosystem
- **Ensuring fuller participation** from arts organizations and teaching artists via an application process – re-engaging past participants while welcoming new organizations and teaching artists into the network
- Reducing the burden on schools while **re-emphasizing the platform as a public directory** for discovering arts providers
- Creating **more dynamic, media-rich profiles** that better showcase programs and opportunities
- **Fostering stronger opportunities for teaching artists** with both schools and arts organizations through integrated teaching artist profiles

artlook® Overview



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Searchable
DIRECTORY

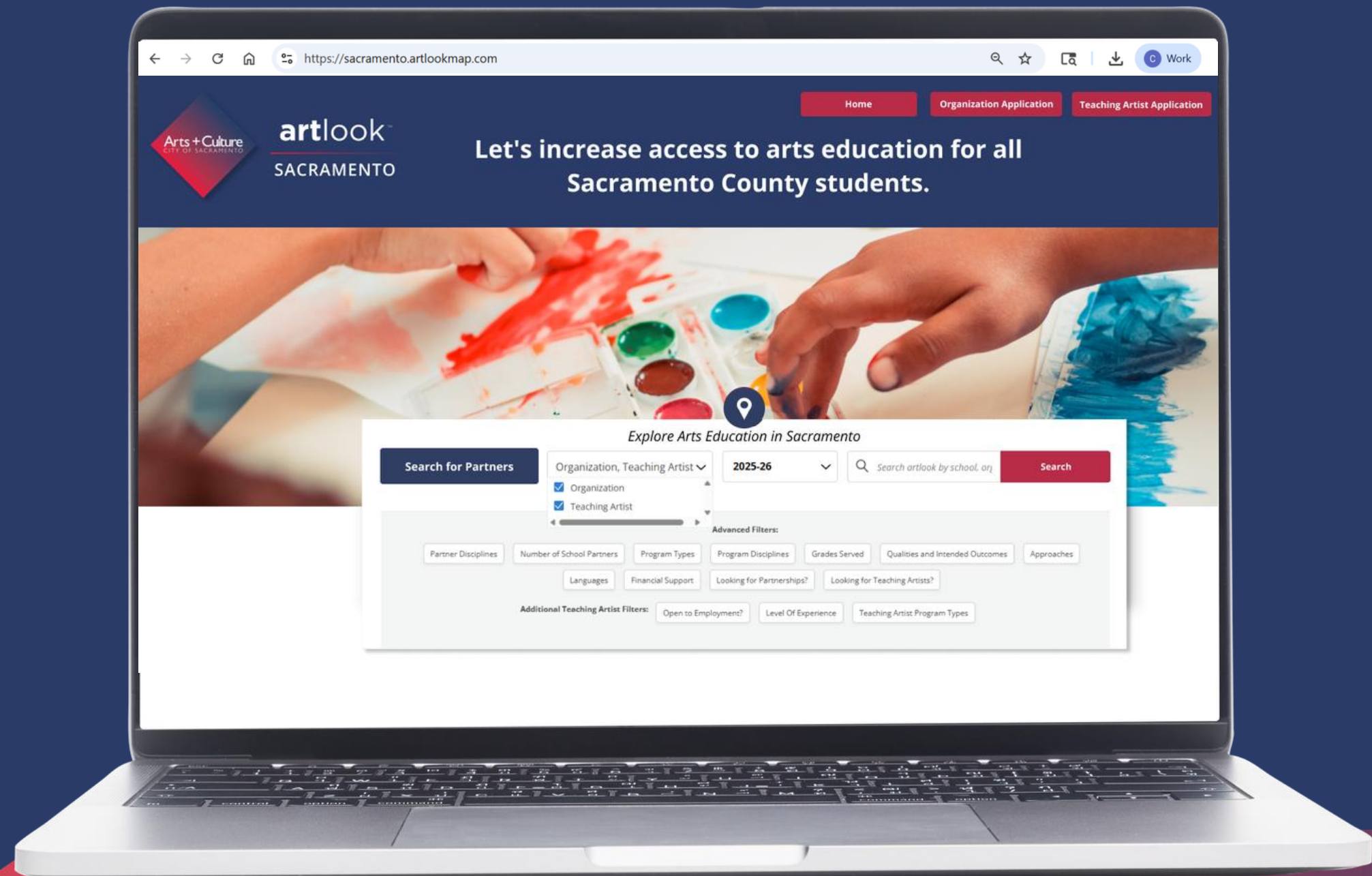
Provides information on:



Arts and cultural organizations



Independent teaching artists



What can you find on artlook[®]?

**Schools
& Youth Focused
Community Sites**



can find **programs** in a wide range of artistic disciplines.

**Arts Organizations &
Independent
Teaching Artists**



can **share their offerings** with schools, community sites, and the general public.

All Registered Users

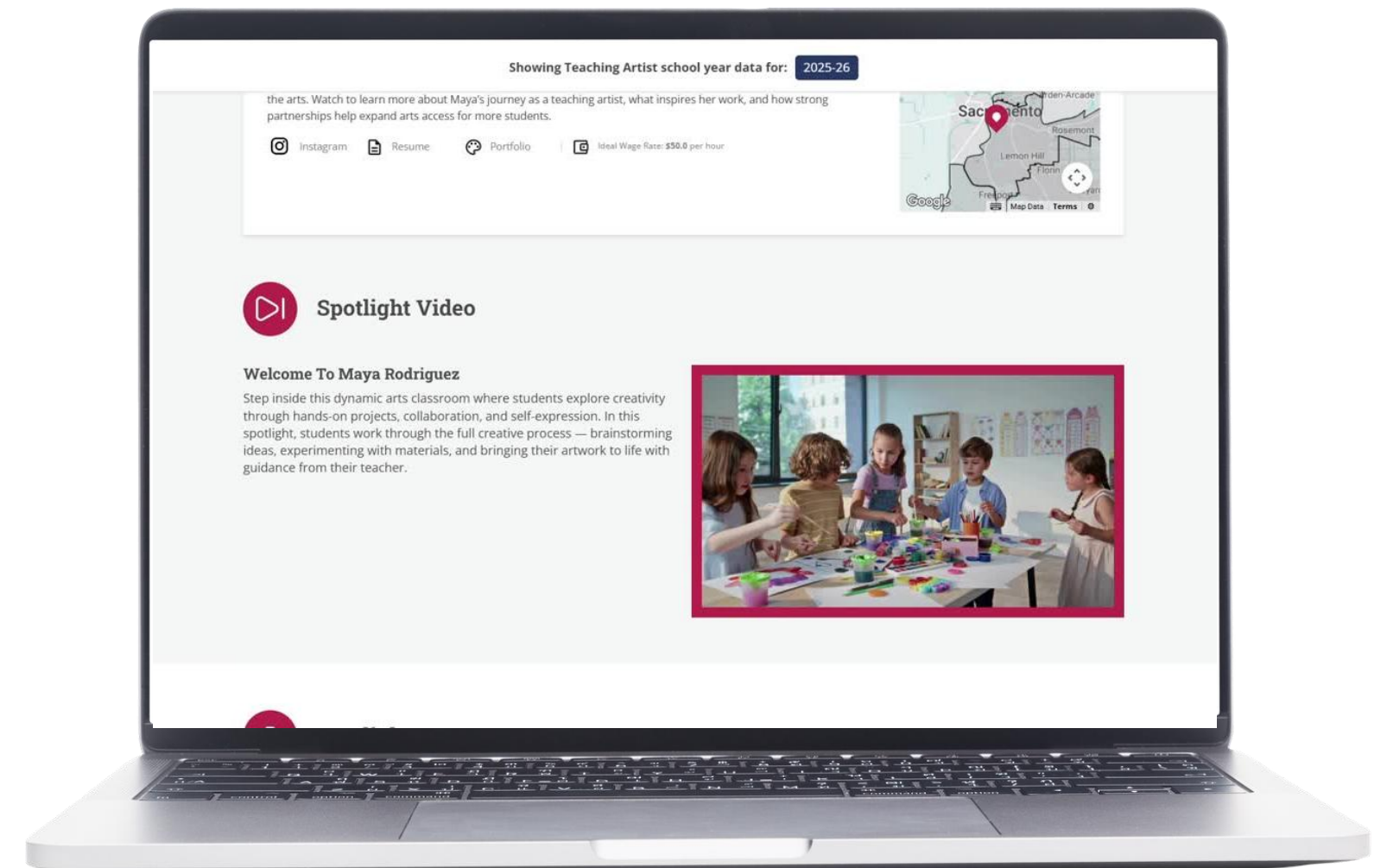


can **share professional development opportunities** to support the highest level of programs available for youth in our city.

artlook artlook[®]_ Benefits

With deeper visibility into who is delivering arts programming, where it's happening, and how teaching artists and arts organizations are engaging with schools and students, you'll be better equipped to:

- **Elevate your programs** to schools and community groups, helping them recognize the diverse contributions of teaching artists and arts organizations in your community
- **Track your impact** and demonstrate the value of arts education to stakeholders and funders
- **Strengthen network relationships** between teaching artists, arts organizations, and schools
- **Support workforce development** by creating clearer pathways for teaching artist engagement and employment with arts organizations





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Bringing
MORE ARTS & CULTURAL
EXPERIENCES
to the Youth of Sacramento

How to Apply



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Who's Eligible to Apply for artlook®?

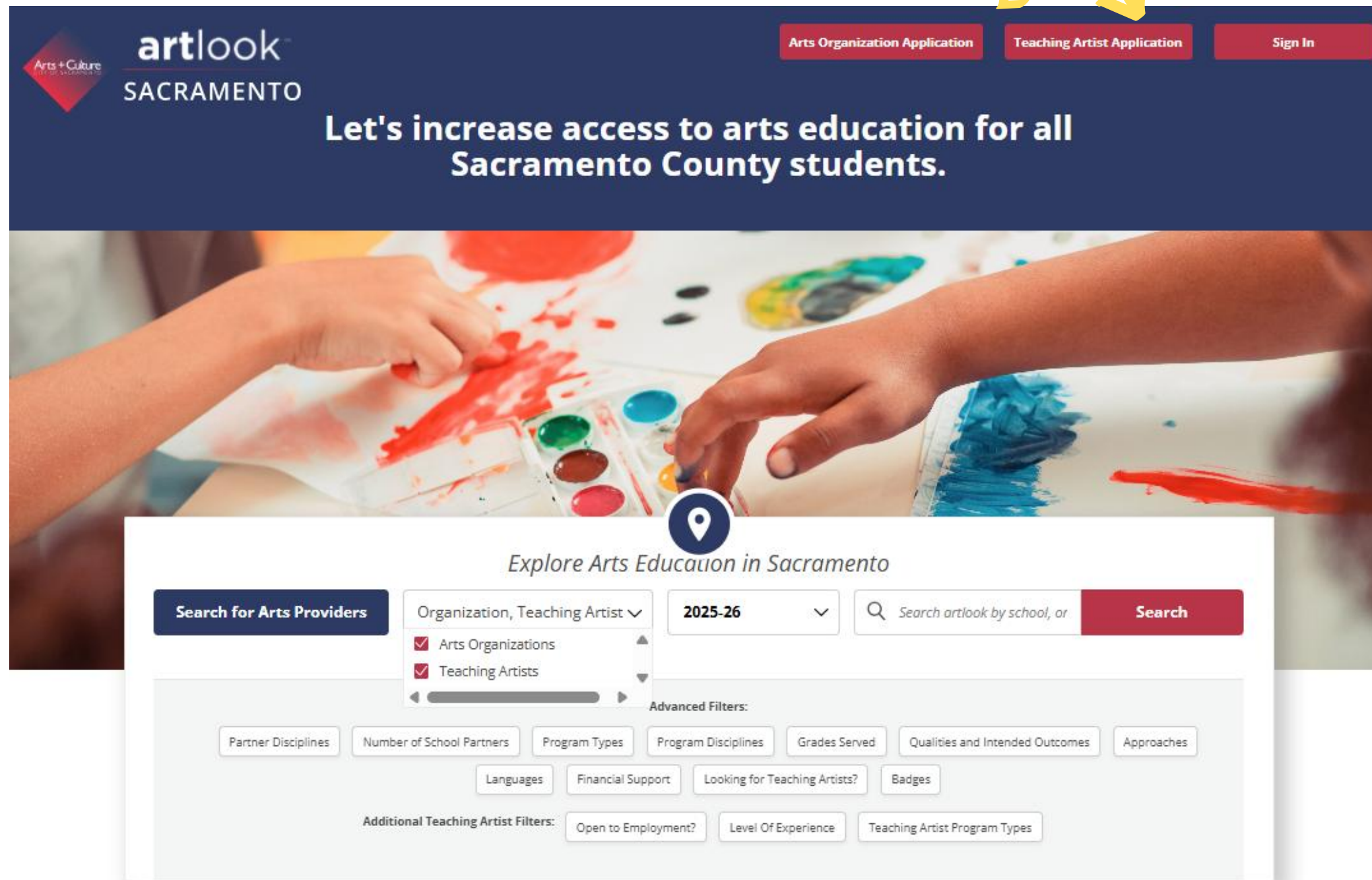
- **Local presence:** Must be an organization or teaching artists delivering arts programs and/or resources – within Sacramento.
- **arts disciplines:** You must be an organization or teaching artist that provides arts programs in at least one of the following arts disciplines: dance/movement, music, media arts, visual arts, theatre, literary arts, multi-disciplinary or traditional arts.
- **Youth-Focused Arts Programming:** Applicants must provide arts education programs designed for students in Pre-K through 12th grade. Programming may take place during or after the school day. Organizations do not need to serve all grade levels but must clearly define their student age range and delivery model via their programs.

Who's Eligible to Apply for artlook®?

- **Qualified Instruction:** Arts organizations and teaching artists must have relevant training or experience in educational and youth arts settings, with the capacity to deliver high-quality, culturally relevant instruction.
- **Collaborative Approach:** Evidence of active partnerships with schools, other nonprofits, and local stakeholders.
- **Shared Systems:** If approved, participants must maintain an up-to-date profile on the artlook® Sacramento and utilize shared platforms as directed to support regional coordination, transparency, and public visibility. Profiles should be updated at least once annually. Profiles will be assessed for updates/completion on an annual basis, and may be archived if left incomplete or not updated.

Getting Started

1 Apply at sacramento.artlookmap.com



Note on Application Approvals:

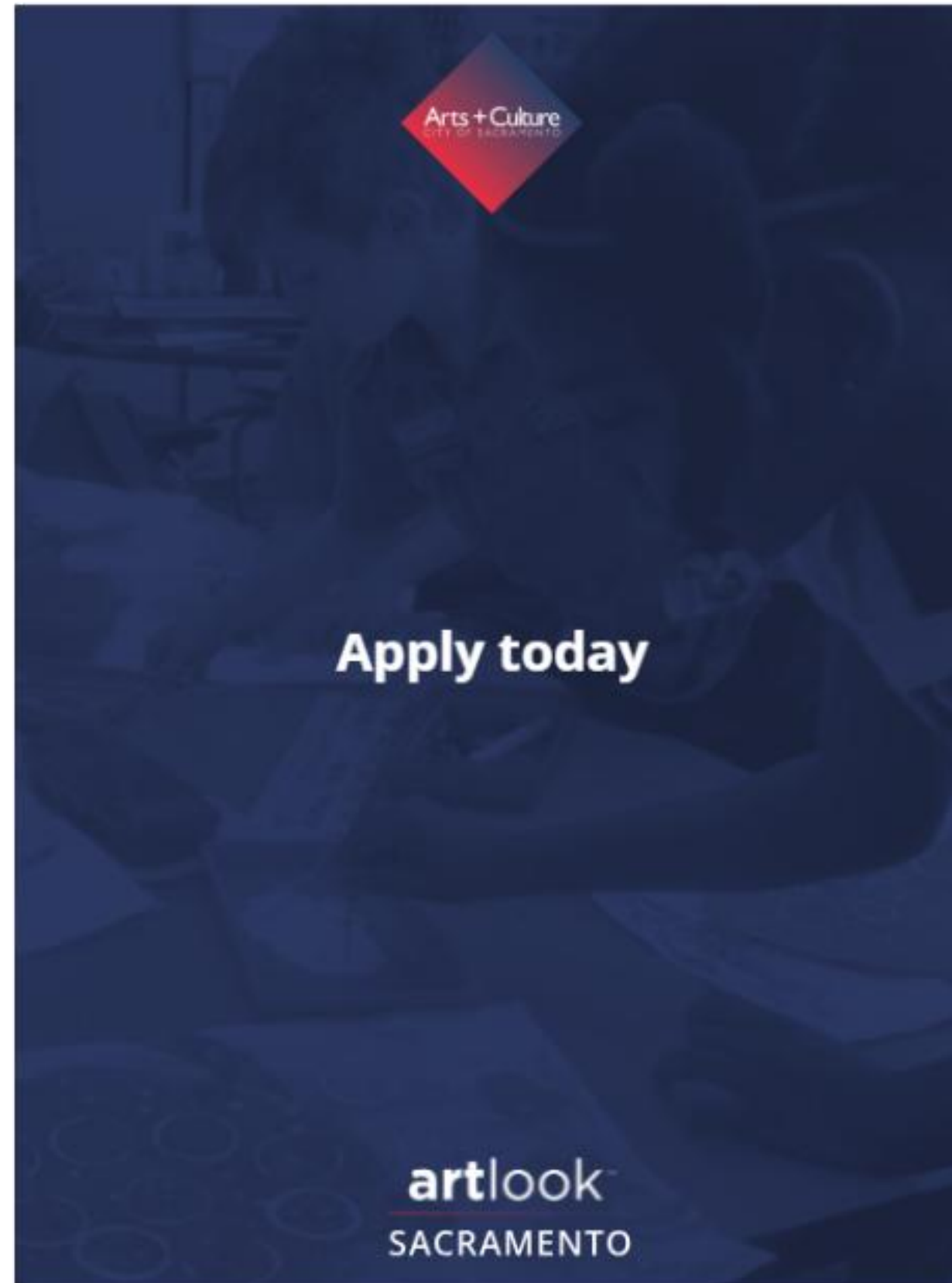
Applications will be accepted on a rolling basis; however, reviews will occur at designated times throughout the year. The first review period will take place at the end of May, with most initial approvals expected in early June.

Getting Started

2

Complete all required fields of either an arts organization application or a teaching artist application.

* = required



Organization Application

Complete the fields below to submit an application for your Organization account in artlook. Once you click Submit, your responses will be finalized and you won't be able to return to make changes. Please review carefully before submitting.

General Info (Page 1/3)

Full Legal Organization Name *

DBA Name *

Organization Mission *

Address *

Contact First Name *

Contact Last Name *

Contact Email *

Contact Phone Number *

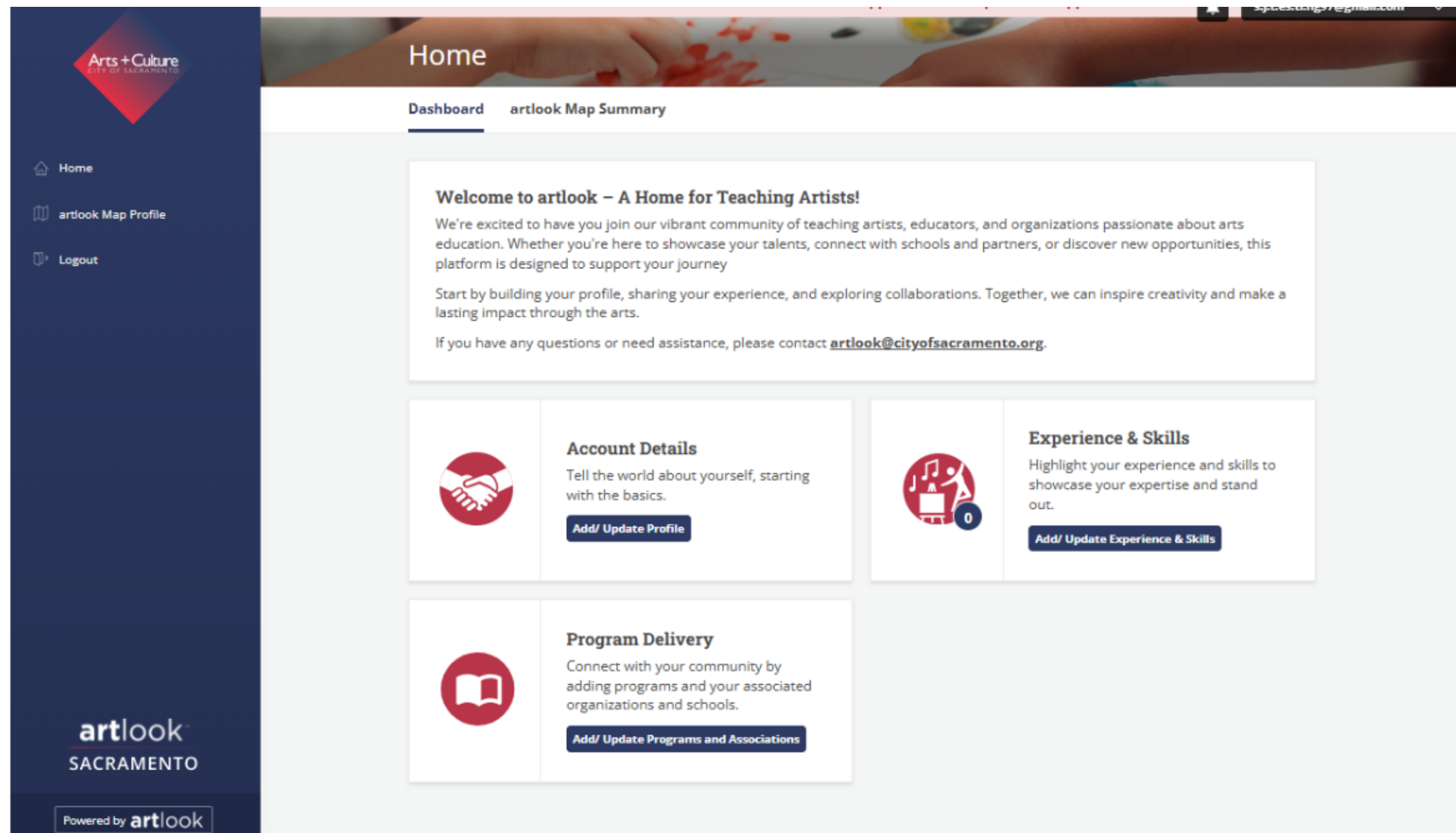
Which arts disciplines are addressed by your school programs? *

User Portal Sections



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User Portal Sections



Portal Dashboard

We've created a dedicated portal for Teaching Artists, making it easy to manage the information that appears on your artlook® Map Show Page. This streamlined dashboard allows Teaching Artists to take control of their public profile, share their experience, and connect with schools and organizations in meaningful ways.

Please note that there are 3 key sections to the Teaching Artist profile:

- Account Details
- Experience & Skills
- Program Delivery

1 Account Details

2025-26 artlook Map Profile

Account Details Experience & Skills Program Delivery

Account Details

First Name: Maya Last Name: Rodriguez Pronouns: She/Her/Hers Racial Demographic: Multi-Racial

Contact Email: s.j.testing97@gmail.com Phone: (000) 000-0000 Website: www.google.com Instagram: www.instagram.com

Show phone on Map? Yes

Profile Picture or Logo (Accepted formats include png, jpg and jpeg. Your file must be less than 10 MB and will be cropped to be a square when uploaded.)

Uploaded Logo or Photo

Photo & Video Center

Spotlight Images (Accepted formats include png, jpg and jpeg. Your file must be less than 10 MB)

Test_image.png

Add Image Caption for Test_image.png

Students experiment with color and texture during a visual a

Spotlight Video (Accepted formats include mp4. Your file must be less than 500 MB)

Test_Video.mp4.mp4

Add Video Caption

Step inside this dynamic arts classroom where students expl

For accessibility (WCAG 2.1), provide a text description of this video: important visuals, on-screen text, scene changes, and anything not fully conveyed by audio or captions. For a simple talking-head video where all meaning is in the audio, you may state that briefly.

Text description of this video (accessibility)

Add Image Caption for Test_image_3).png

The **Account Details** section is where you'll enter the core information for your artlook® profile, such as your name, bio, location, and professional background. This is your opportunity to tell your story and give others a clear picture of who you are and the work you do.

Note: We have taken steps within the platform to be able to hide sensitive information, like exact address location and phone number, to protect Teaching Artists and support your data privacy.

Location

Your full address will not appear on the map. Your Show Page will only show your State and Zip Code.

Street: 123 Street

City: Sacramento State: California Zip: 95832

Background

Years Of Experience: Select Resume Link: https://www.nytimes.com/ Portfolio Link: https://rigorousthemes.com Rate per Hour: 50.0

Bio: Meet Maya Rodriguez, a Sacramento-based teaching artist who brings visual storytelling and community-centered art practices into classrooms across the city. Through her work, Maya helps students explore identity.

Seeking Employment with Organizations

Open to Partnerships with Schools

Seeking Employment with Organizations

2 Experience & Skills

The **Experience & Skills section** is your space to highlight your education, credentials, professional learning, and relevant experience. Use this section to showcase the skills you're most proud of and the types of work you're best known for.

Education

School	Degree	Field of Study	End Date	Description	
School of the Art Institute of Chicago	BA	Fine Arts in Visual Arts	2013-04-14	View	Edit ×
Columbia College Chicago	MA	Arts Education	2020-04-23	View	Edit ×

[+ Add New Education](#)

Experience

Title	Employment Type	Company or Org	Location	Start Date	End Date	Description	
Teaching Artist	Contract	Chicago Arts Partnership in Education (CAPE)	Chicago, IL	2014-03-28	2019-03-28	Leads visual arts residencies in K-8 schools, facilitating hands-on workshops in painting, mixed media, and collaborative mural projects while partnering with classroom teachers to integrate arts into core subjects.	Edit ×
Community Arts Instructor	Part-Time	Hyde Park Art Center	Sacramento, CA	2021-04-20	2023-04-20	Designed and taught after-school and summer arts programs for youth, focusing on creative expression, digital illustration, and community-based art projects.	Edit ×
Arts Program Assistant	Full-Time	After School Matters	Sacramento, CA	2023-04-08	2025-04-15	Supported arts programming logistics, assisted lead teaching artists, and coordinated materials and student exhibitions across multiple	Edit ×

Licenses & Certifications

Title	Issuing Organization	Issue Date	Link to credential	
Arts Integration Certification	Teaching Artist Guild	2020-04-08	View	Edit ×
Substitute Teaching License	California State Board of Education	2020-06-17	View	Edit ×

[+ Add New License](#)

Skills & Offerings

Approaches

Arts Instruction Arts Integration Arts Experiences

What languages do you speak and provide programs in?

English
 Spanish
 Arabic
 Albanian
 American Sign Language
 Bengali

Professional Learning

Name of training	Issuing Organization	Issue Date	Amount of hours	
Culturally Responsive Arts Education Workshop	Arts Partnership in Education	2018-04-07	120.0	Edit ×
Trauma-Informed Teaching in the Arts	After School Matters Professional Learning Institute	2022-04-21	80.0	Edit ×

[+ Add New Professional Learning](#)

[Save](#)

3 Program Delivery

Program Delivery

As a Teaching Artist on artlook, you have two ways to enter program information:

Programs Associated with Organizations: Add programs that you run in partnership with arts organizations or other institutions.

Independent Programs: Add programs that you offer on your own directly to schools, such as workshops, residencies, or classes you run independently.

Please note that you are welcome to add programs in both of these ways at any time.

The screenshot displays the '2025-26 artlook Map Profile' interface, specifically the 'Program Delivery' tab. The page is divided into three main sections:

- How do you deliver programs to schools?**: This section includes two buttons: 'Do you work with associated organization?' (highlighted in red) and 'Do you provide your own programs?' (highlighted in blue).
- What organizations do you work with?**: This section features a list of organizations. One entry, 'Sacramento Blues Society', is marked as 'Pending'. A yellow arrow points to the 'Add a new Organization' button.
- What programs do you have?**: This section features a list of programs. Two entries are visible: 'Community Mural & Public Art Residency' and 'Digital Illustration & Creative Storytelling'. A yellow arrow points to the 'Add a new program' button.
- What schools do you work with?**: This section features a list of schools. Five entries are visible: 'Carroll Elementary', 'The Language Academy of Sacramento', 'Leonardo Da Vinci', 'Ellen Feickert Elementary', and 'American Legion High (Continuation)'. A yellow arrow points to the 'Add a new School' button.

The page also includes a navigation menu on the left with 'Home', 'artlook Map Profile', and 'Log out' options. The footer contains the 'artlook SACRAMENTO' logo and 'Powered by artlook' text.

Please note: If you are adding a Program Associated with an Organization: Your associated arts organization(s) will receive a notification letting them know that they need to approve the requested association.

Associations will appear in a pending state on your profile until it they are approved. Please note: you may need to follow up with your organization(s) if you notice that they have not approved the requested association.

Q & A



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Thank You!



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