

City of Sacramento
Arts, Culture, and Creative Economy Commission
Report
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www.cityofsacramento.org

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2025 Sacramento Arts, Culture, and Creative Economy Commission Annual Report - 2026 Workplan Element

File ID: 2026-00373

Location: Citywide

Recommendation: Review and discuss the 2025 Sacramento Arts, Culture, and Creative Economy Commission Annual Report - 2026 Workplan Element for forwarding to the Personal & Public Employees (P&PE) Committee for consideration and approval.

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Presenter: Jason Jong, Cultural and Creative Economy Manager, Office of Arts and Culture, (916) 808-5105, jjong@cityofsacramento.org, Convention and Cultural Services Department; Luisa Lavulo, Vice Chair, Arts, Culture, and Creative Economy Commission

Attachments:

1-Description/Analysis

2-2025 ACCEC Annual Report - 2026 Workplan_Draft_v2

Description/Analysis

Issue Detail: Chapter 17 of the Council Rules of Procedure states that each city advisory body shall provide an annual report for review by the Personnel and Public Employees Committee (P&PE). At a minimum, reports should include the following:

- Highlights and accomplishments from the previous year and any resulting recommendations.
- Projects, priorities, and objectives for the upcoming year including resources required.

The purpose of this item is to review and discuss contents of the proposed 2025 Annual Report - 2026 Workplan Element, to aid in communicating accomplishments, projects, priorities, and recommendations with the P&PE Committee and Sacramento City Council, and to pass a motion fulfilling the requirement that an annual report be presented to the P&PE Committee.

Policy Considerations: In addition to requirements outlined in aforementioned Chapter 17 of the

Council Rules of Procedure, the production of an Annual Report is also in alignment with City Code section 2.84.040(H) which states one of the Commission's powers and duties is to "develop an awareness of the needs of artists and the community and regularly update and evaluate progress against the Creative Edge Plan" and to submit an annual written report to City Council about such progress.

2025 activities and proposed activities within the included 2026 ACCEC Workplan align with Creative Edge: Arts, Culture and Creative Economy Plan, which was adopted by City Council on July 3, 2018, and serves as the guiding policy framework for the Office of Arts and Culture.

ACCEC serves, in part, to support and advance six goals identified within Creative Edge, intended to fulfill the Sacramento community's vision for its arts, cultural and creative future.

This item addresses all six (6) Creative Edge goals:

Goal 1: Provide arts education to all Sacramento's children and youth; Goal 2: Advance cultural equity for all Sacramento's diverse populations; Goal 3: Build upon and expand Sacramento's unique creative economy; Goal 4: Enable Sacramento artists and creatives to thrive in their work and to provide creative leadership in the community; Goal 5: Celebrate and infuse all Sacramento neighborhoods and districts with arts and culture; and Goal 6: Expand and solidify Sacramento's investment in arts and culture.

This item also proposes the following five (5) 2026 ACCEC Workplan goals:

Goal 1: Achieve greater clarity around ACCEC's purpose and role within the City of Sacramento government; Goal 2: Enhance community awareness and understanding of ACCEC as a supportive, accessible resource dedicated to arts and culture; Goal 3: Advocate for City of Sacramento policies and initiatives that value, support, and build the arts and cultural community and ecosystem; Goal 4: Collaborate with the Office of Arts and Culture to address a variety of infrastructure needs required to sustain a thriving and sustainable arts ecosystem; Goal 5: Work with the Office of Arts and Culture to review the impact of the Creative Edge Plan and develop plans for next-stage planning.

Economic Impacts: Not applicable.

Environmental Considerations: None, as the recommendations in this report do not constitute a "project" under the California Environmental Quality Act (CEQA) as they involve government fiscal activities that do not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment, as contemplated by Section 15378(b)(4) of the CEQA Guidelines (Cal. Code Regs., tit. 14, §15000 et seq.), and is, therefore, not subject to CEQA pursuant to Section 15060(c)(3) of the CEQA Guidelines.

Sustainability: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation: Council Rules of Procedure require that an annual report be submitted for review by the P&PE Committee.

Financial Considerations: None.

Local Business Enterprise (LBE): Not applicable.

Sacramento Arts, Culture, and Creative Economy Commission 2025 Annual Report – 2026 Workplan Element

Workplan for Upcoming Year

The City of Sacramento's Arts, Culture, and Creative Economy Commission (Commission) identifies the following five (5) Goals for 2026 with accompanying Objectives, Outcomes. Prioritized Action Steps have been incorporated for calendar year 2026.

Recognizing the extensive and ongoing nature of several Goals and Objectives, the Commission encourages consideration of the Workplan as an iterative roadmap for the next two years; through calendar year 2027.

Goal 1: Achieve greater clarity around ACCEC's purpose and role within the City of Sacramento government.

1. Objectives:

- 1.1. Understand** the Purpose of the Advisory Body: "The purpose of the commission is to provide advice and recommendations for promoting, encouraging, and fostering the arts, innovation, and tourism in the city..."
- 1.2. Clarify** commissioner roles, responsibilities, and the desired impact of the commission.
- 1.3. Revisit** the commission's adopted race and cultural equity statement.
- 1.4. Learn** about city structure and processes, including governance, budgeting, and decision-making.
- 1.5. Build** collaborative relationships with the Mayor's office, Commissioner District council members, other City of Sacramento departments and commissions to understand how its role intersects with other departments and commissions.
- 1.6. Improve** internal ways of working among Commissioners and between the Office of Arts and Culture (OAC).
- 1.7. Encourage** interdepartmental support and alignment of arts and creative economy initiatives with broader city goals.

2. Action Steps:

- 2.1.** Receive annual Commission Orientation from City Clerk's Office –Timeline: Feb or Mar.
- 2.2.** Discuss ACCEC Racial and Cultural Equity Statement – Timeline: Mar.
- 2.3.** Receive presentation and provide comment regarding OAC Workplan – Timeline: Mar, Aug.
- 2.4.** Receive presentation and provide comment regarding OAC Grants and Programs (G&P) Program Update – Timeline: Apr, Sep.
- 2.5.** Receive presentation and provide comment regarding OAC Art in Public Places (APP) Program Update – Timeline: May, Oct.
- 2.6.** Commission to finalize and approve Annual Report and Workplan for current year Timeline: Jan.

- 2.7. Commission to prepare and present Midyear Workplan Update – Timeline: Aug.
- 2.8. Commission to discuss and develop Annual Report and Workplan for upcoming year – Timeline: Oct-Dec.

3. Outcomes:

- 3.1. An **internally focused** outcome where Commissioners better understand their roles and responsibilities, thereby increasing ACCEC efficiency and effectiveness, ability to foster greater levels of collaboration, and capacity to support arts, culture, and the creative economy.

Goal 2: Enhance community awareness and understanding of ACCEC as a supportive, accessible resource dedicated to arts and culture.

1. Objectives:

- 1.1. **Increase** community engagement by pursuing opportunities for learning and listening that support the public in connecting with the commission's purpose and initiatives.
- 1.2. **Amplify** the roles and responsibilities of ACCEC commissioners, establishing them as visible, supportive advocates within the arts and culture community.
- 1.3. **Build** relationships with community partners, such as arts and culture organizations, small businesses, young people, and artists, as well as the general public, in order to advance ACCEC's goals and enhance its presence in the creative landscape.
- 1.4. **Encourage** the Convention and Cultural Services Department to ensure that its Race Equity and Culture Statement and values are upheld in programs, operations, and in all areas.

2. Action Steps:

- 2.1. Commissioners to annually attend at least three (3) events or activities within or relating to the Sacramento arts and culture community, reporting back learnings, experience, and findings during one or more ACCEC meetings – Timeline: Ongoing.
- 2.2. Commissioners to attend one or more OAC community engagement activities – Timeline: To be determined.
- 2.3. Commissioners to engage in increased social media activity, including providing announcement of Commissioner status, highlighting support and attendance at arts and cultural activities within Sacramento, as well as amplifying social media posts from OAC – Timeline: Ongoing.

3. Outcomes:

- 3.1. An **externally focused** outcome where community members experience an increased awareness and understanding of ACCEC's role and relationship to supporting arts, culture, and the creative economy, thereby supporting increased interaction and engagement with the Commission.

Goal 3: Advocate for City of Sacramento policies and initiatives that value, support,

and build the arts and cultural community and ecosystem.

1. Objectives:

- 1.1. Advocate** for increased visibility and growth of the arts and cultural sector by encouraging targeted communications highlighting the creative economy's value.
- 1.2. Recommend** policies that ensure fair treatment, adequate compensation, and the sustainability of creative work across Sacramento's arts community.
- 1.3. Foster** collaboration and generate new opportunities for creative professionals, create and strengthen partnerships between arts organizations, government agencies, and community stakeholders.
- 1.4. Collaborate** with the Office of Arts and Culture to provide regular status updates on the progress of the Creative Edge Plan, its implementation of the Race Equity and Culture Statement and ensure its alignment with ACCEC's advocacy efforts.

2. Action Steps:

- 2.1.** Commission to consider participation in California Arts Council's Sacramento Creative Economy Townhall activities – Timeline: Jan-Feb.
- 2.2.** Commission to consider participation in annual Arts, Culture, and Creativity Month activities, including CA Arts & Culture Summit – Timeline: Feb-Apr.
- 2.3.** Commission to consider participation in Cultural Tourism Symposium activities – Timeline: Jun-Aug.
- 2.4.** Commission to consider participation in annual National Arts and Humanities Month activities – Timeline: Aug-Oct.
- 2.5.** Receive presentations and provide comments regarding City policies and procedures relating to arts, culture, and the creative economy – Timeline: As available.

3. Outcomes:

- 3.1.** ACCEC is seen as a valued resource, playing an increased role in enhancing cultural competence, fostering community engagement, and recognizing the economic and cultural contributions of the creative sector.

Goal 4: Collaborate with the Office of Arts and Culture to address a variety of infrastructure needs required to sustain a thriving and sustainable arts ecosystem.

1. Objectives:

- 1.1. Develop** a broader understanding of arts and cultural community needs around safe, affordable, and sustainable spaces (including, but not limited to: brick-and-mortar arts and cultural facilities, workspaces for artists and creatives, and digital/virtual spaces).
- 1.2. Engage** with regional experts in inclusive economic development, small business development, collective ownership, and community wealth-building to share valuable insights and strategies with community.
- 1.3. Identify** city departments and community-based organizations in Sacramento working toward similar goals to find alignment and potential partnerships.

2. Action Steps:

- 2.1. Receive two to four to (2-4) presentations and provide comments regarding policies and practices relating to arts, culture, and creative economy infrastructure support, including, but not limited to: space/facility challenges, inclusive economic development, the development of cultural districts, individual artist support (including discipline-specific needs), nonprofit arts financing and capacity-building, and the intersection of arts, health and well-being – Timeline: To be determined.
- 2.2. Work with OAC to coordinate one to two (1-2) exploratory visits to a local artist or arts collective studio, visual arts exhibition or performing arts space, or other cultural arts venue – Timeline: Spring/Fall.
- 2.3. Consider scheduling one to two (1-2) presentations reflecting new models employed by external municipal and regional arts agencies which address and provide solutions to arts infrastructure needs.

3. Outcomes:

- 3.1. ACCEC serves as a convener of thought-leadership and a facilitator in identifying trends and opportunities to strengthen and advance Sacramento's arts ecosystem.

Goal 5: Work with the Office of Arts and Culture to review the impact of the Creative Edge Plan and develop plans for next-stage planning.

1. Objectives:

- 1.1. **Examine** the state of the nonprofit arts and culture ecosystem.
- 1.2. **Partner** with the Office of Arts and Culture to provide an updated assessment of progress towards achieving Creative Edge Plan goals.
- 1.3. **Explore** with the Office of Arts and Culture the feasibility for a new cultural planning process and/or opportunities to revisit, reaffirm, and/or update Creative Edge Plan goals and priorities.
- 1.4. **Support** the integration of community and artists' voice in cultural planning efforts, processes, or related assessment of the nonprofit arts and culture ecosystem.
- 1.5. **Identify** synergistic opportunities for collaboration or funding that may exist in aligned areas, such as education, healthcare, parks and recreation, youth engagement, or workforce development.

2. Action Steps:

- 2.1. Commission to consider the formation of a working group or formal ad hoc committee to work with OAC in revisiting, reaffirming, and/or updating Creative Edge Plan goals and priorities – Timeline: To be determined.

3. Outcomes:

- 3.1. ACCEC is guided by a clear strategic direction, informed by and responsive to a diversity of community voices and needs, thereby ensuring the sustainability, vitality, and protection of the local arts and culture ecosystem as a valued community and civic asset.