

City of Sacramento

Legislation Text

File #: 2019-01867, **Version:** 1

Title:

Amend Youth Pop-Up & Economic Mobility Program Grant Agreement with Sierra Health Foundation: Center for Health Program Management [Published for 10-Day Review 01/03/2020]

File ID: 2019-01867

Location: Citywide

Recommendation:

Adopt a Resolution authorizing the City Manager or the City Manager's designee to: 1) execute amendment number 1 to City Contract No. 2019-0775 with Sierra Health Foundation: Center for Health Program Management to extend the term of the agreement to July 31, 2020, for an additional \$1,300,000, bringing the total not-to-exceed amount to \$2,501,000; and 2) transfer \$1,300,000 from the Measure U Fund (Fund 2401) available fund balance to the Youth Pop-Ups project (180190800).

Contact: Christopher Conlin, Assistant City Manager (916) 808-8526; Lindee Lane, Youth Development Policy Manager, (916) 808-1171, Office of the City Manager

Presenter: None

Attachments:

- 1-Description/Analysis
- 2- Grant Agreement Amendment No. 1
- 3-Resolution

Description/Analysis

Issue Detail: On March 5, 2019, the City of Sacramento ("City") entered into an agreement with the Sierra Health Foundation Center for Health Program Management ("Grantee") to provide pop-up events every Friday night and occasional Saturday nights in targeted neighborhoods across the City. That contract was subsequently amended in May 2020 and extended on July 23, 2019, when the City Council passed a motion authorizing the City Manager or the City Manager's designee to execute a

Youth Pop-Up & Economic Mobility Program Grant Agreement with Sierra Health Foundation: Center for Health Program Management in the amount of \$1,201,000. The parties entered into City Contract 2019-0775 on July 24, 2019. This amendment provides funding for Youth Pop-Up & Economic Mobility Program through June 30, 2020.

Pop-ups meet a critical need of providing Sacramento's youth safe spaces to engage in fun activities with adult allies. On any given Friday and occasional Saturday night, in multiple locations across the city, Pop-ups offer youth a mix of activities including recreation and sports, learning activities, dances, arts and crafts, cultural and artistic expression, and more. While most Pop-ups are designed to engage 13-19 year olds, youth and young adults outside of this age range are welcomed. Some Pop-ups also include specific activities for younger siblings and families. Additionally, on an as needed basis, Pop-ups can also include community safe zones where all members of the public can participate in open discussions, receive assistance from community leaders and professional counselors, and access information about neighborhood resources.

As part of the July 2019 extension, Pop-ups were expanded to include an Economic Mobility Program (EMP) component, which serves in-school and out-of-school youth between the ages of 16 and 24. Using a workforce development curriculum, youth are recruited from Pop-up events to participate in the EMP. Youth participants earn a stipend while receiving training and work experience supporting Pop-up events.

Below are highlights from the first 10-months of Pop-ups:

Attendance

- 23 community organizations hosting 24 Pop-ups every-other-week.
- 303 events between February - October 2019.
- Since February 2019 there have been 19,195 attendees.

Participants

- 47% were 13-19 years old/ 31% were 0-12 years old
- 51% were male/ 49% were female.
- 85% were people of color, including 51% African American; 17% Asian American/Pacific Islander; 15% Latinx

Quality of Youth Development Experiences

- Youth survey in completed quarterly with 1439 respondents
- 98% of youth said they felt safe at the events.
- 98% of youth said there was an adult who cared about them at the events.
- 96% of youth said they were interested in the activities offered at the events.
- 90% of youth said they learned something new at the events.

Economic Mobility Program

- 48 youth participants identified by the Pop-up sites.
- Youth attend 8 weekly training sessions
- Youth receive on-the-job experience working Pop-up events.
- Youth receive \$100 weekly stipend.

Policy Considerations: The proposed recommendation is consistent with the Council approved Citywide Youth Development Plan and Framework for Inclusive Economic & Community Development.

The Sacramento City Code Section 4.04.020 and Council Rules of Procedure (Chapter 7, Section E.2.d) mandate that unless waived by a 2/3 vote of the City Council, all labor agreements and all agreements greater than \$1,000,000 shall be made available to the public at least ten (10) days prior to council action. This item was published for 10-day review on January 3, 2020 as required.

Economic Impacts: There is vast research demonstrating that investing in young people can have long-term impacts both on an individual's future outcomes and on the public in the form of broader tax base.

Environmental Considerations: The recommendation in this report is not a project under the California Environmental Quality Act (CEQA) because it involves government fiscal activities that do not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment, as contemplated by Section 15378(b)(4) of the CEQA Guidelines (Cal. Code Regs., tit. 14, §15000 et seq.), and is, therefore, not subject to CEQA pursuant to Section 15060(c)(3) of the CEQA Guidelines.

Sustainability: None.

Commission/Committee Action: On December 9, 2019, the Grantee presented to the Inclusive Economic and Community Development Investment Committee. Committee members submitted written recommendations to the City Manager's Office. All Committee Members who submitted evaluations either supported the program or abstained from voting.

Subsequently, on December 16, 2019, the Grantee presented to the Measure U Community Advisory Committee. Committee passed a motion to forward to City Council a recommendation to approve allocating \$1.3 million from the Measure U Fund (Fund 2401) available fund balance to fund a Grant Agreement with Sierra Health Foundation Center for Health Program Management for Youth Pop-Up & Economic Mobility Program.

Rationale for Recommendation: Youth programs such as the Pop-Up & Economic Mobility Program, contribute to multiple goals outlined in the City of Sacramento Citywide Youth Development Plan and create safe spaces that encourage healthy development and

linkages to additional resources, supports and opportunities for youth and their families that need it most.

Financial Considerations: Staff recommends approving the Measure U Community Advisory Committee recommendation to allocate \$1.3 million from the Measure U Fund (Fund 2401) available fund balance to the Youth Pop-Ups project (I80190800) to fund a Grant Agreement with Sierra Health Foundation Center for Health Program Management to continue the Youth Pop-Up & Economic Mobility Program from January through June 2020.

Local Business Enterprise (LBE): None.