

# City of Sacramento

## Legislation Text

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**File #:** 2019-00351, **Version:** 1

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**Title:**

**Agreements: Sierra Health Foundation: Center for Health Program Management Community Engagement Services**

File ID: 2019-00351

**Location:** Citywide

**Recommendation:**

Pass a Motion authorizing the City Manager or the City Manager's designee to: 1) execute a Professional Services Agreement for Community Capacity Building with the Sierra Health Foundation: Center for Health Program Management for a total not to exceed amount of \$350,000 and 2) execute a Pop-Up Grant Agreement with Sierra Health Foundation: Center for Health Program Management for an amount up to \$350,000.

**Contact:** Christopher Conlin, Assistant City Manager, (916) 808-8526; Michael Jasso, Assistant City Manager, (916) 808-1380, Office of the City Manager

**Presenter:** None

**Attachments:**

- 1-Description/Analysis
- 2-Pop-Up Grant Agreement
- 3-Community Capacity Professional Services Agreement

**Description/Analysis**

**Issue Detail:** On February 5, 2019, City Council adopted the FY2018/19 Midyear Budget Report. The report included an allocation of funding for City Budget Priorities including: \$350,000 for a Youth Pop-Ups Partnership programming and \$350,000 for Community Capacity Building.

Youth Pop-Ups Partnership - With the partnership of Comcast and Sierra Health Foundation: Center for Health Program Management (The Center), our investment would ensure up to 20 youth activity sites every Friday night between March 5 and June 30, 2019. The public-private total amount of

\$650,000 would potentially fund some Saturday evenings and Safe Zones for all members of the public as well. The investment of \$350,000 of City funding would help serve thousands of Sacramento's youth.

Community Capacity Building - City funding of \$350,000 will focus on neighborhood capacity building towards workforce development opportunities. Additionally, this work will implement a framework to engage the community in selecting and supporting neighborhood-based infrastructure and/or place-based neighborhood economic and social development projects. A special focus will be placed on building non-profit capacity and the implementation of a strategic plan to better leverage and utilize neighborhood facilities.

The Center is a qualified community-based organization with the background and expertise to lead on a diverse community outreach effort. Using a collective impact approach, the Center will leverage its resource development and capacity building acumen to work in communities and neighborhoods that have historically been denied access to high-quality services. Under agreements with the City, The Center will deliver tangible results by helping participating nonprofits to: 1) maximize the social and economic impact of the identified community economic development projects; 2) manage project development and construction negotiations and cost; secure employment opportunities for neighborhood residents; 3) develop capacity to provide pre-employment and employment services; and 4) explore the feasibility of launching social enterprises to employ hard to serve populations. These efforts will help build a bridge for the City to participate in more, sustainable, comprehensive and effective community engagement.

**Policy Considerations:** Funding these initiatives are directly aligned with youth programming and investment, neighborhood inclusive economic development, and projects with clear Citywide impact.

**Economic Impacts:** Ensuring economic and community development opportunities exist for all can result in greater economic growth for the residents, businesses, and youth of Sacramento.

**Environmental Considerations:** The recommendation in this report is not a project under the California Environmental Quality Act (CEQA), because it does not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment, as contemplated by Title 14, California Code of Regulations, Section 15378(b)(4) and is, therefore, not subject to CEQA pursuant to CEQA Guidelines Section 15060(c)(3).

**Sustainability:** None

**Commission/Committee Action:** Not applicable.

**Rationale for Recommendation:** The City Council has made it clear, through multiple actions, its commitment to prioritize and implement strategies, programs and projects that increase inclusive

community and economic capacities throughout our City. To achieve this, the City must focus its support and investments to strengthen our people, business, and place capacities.

The Center was founded by Sierra Health Foundation in 2012 as an independent 501(c)(3) nonprofit organization. With offices in Sacramento, Merced, and Fresno, The Center pursues the promise of equity for all by pursuing social, racial and economic inclusion in communities across California. Leveraging relationships, operational infrastructure, and funding from the Foundation, The Center establishes investment partnerships with public and private funders; community members; community organizations; national, state, and local government agencies; nonprofits; and businesses to advance shared program and policy goals. The Center incorporates learning communities into each of its initiatives to strengthen participating organizations' capacity through faculty led seminars, learning institutes and webinars.

The Center also draws upon Sierra Health Foundation's more than 30 years' experience as a grant maker in the social determinants of the health field, by tapping into the Foundation's administration, and finance infrastructure. Since its founding in 2012, The Center has been able to cost effectively manage over 192 grants and contracts representing more than \$58 million dollars of investments from governmental and non-governmental entities.

**Financial Considerations:** There is sufficient funding available in Community Capacity (I02002000) and Youth & Family Investment (I02001800) project in General Funds (Fund 1001) to fund the professional services contract and grant agreement with Sierra Health Foundation. Funding for these initiatives was approved in the FY2018/19 Midyear Budget Report.

**Local Business Enterprise (LBE):** Not applicable.