

City of Sacramento

Legislation Text

File #: 2019-00087, **Version:** 1

Title:

Fiscal Year (FY) 2019/20 Business Improvement Area (BIA) Annual Report (Noticed 05/31/2019)

File ID: 2019-00087

Location: Districts 2, 3, 4, 5 and 6

Recommendation:

Conduct a public hearing and upon conclusion, adopt: 1) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 for Del Paso BIA; 2) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 Downtown Plaza BIA; 3) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 Franklin Boulevard BIA; 4) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 Old Sacramento BIA; 5) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 Stockton Boulevard BIA; and 6) a Resolution confirming the Annual Report and levying an assessment for FY2019/20 Sutter BIA.

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Presenter: Sini Makasini, Administrative Analyst, (916) 808-7967, Department of Finance

Attachments:

- 01-Description Analysis
- 02-Schedule of Proceedings
- 03-BIA Fee Schedule
- 04-Resolution, Del Paso Blvd. BIA
- 05-Exhibit A, Map Del Paso Blvd. BIA
- 06-Exhibit B, Budget Del Paso Blvd. BIA
- 07-Resolution, Downtown Plaza BIA
- 08-Exhibit A, Map Downtown Plaza BIA
- 09-Exhibit B, Budget Downtown Plaza BIA
- 10-Resolution, Franklin Blvd. BIA
- 11-Exhibit A, Map Franklin Blvd. BIA
- 12-Exhibit B, Budget Franklin Blvd. BIA

13-Resolution, Old Sacramento BIA
14-Exhibit A, Map Old Sacramento BIA
15-Exhibit B, Budget Old Sacramento BIA
16-Resolution, Stockton Blvd. BIA
17-Exhibit A, Map Stockton Blvd. BIA
18-Exhibit B, Budget Stockton Blvd. BIA
19-Resolution, Sutter BIA
20-Exhibit A, Map Sutter BIA
21-Exhibit B, Budget Sutter BIA

Description/Analysis

Issue Detail: On May 21, 2019, the Council adopted five Resolutions approving the BIA Annual Reports, declaring its intention to levy an assessment for Fiscal Year 2019/20, and setting June 11, 2019, as the date for the public hearing to confirm the Annual Reports and to levy the proposed assessments.

At the public hearing, the Council will consider all protests to the proposed assessments. Any interested person will be permitted to present written or oral testimony. Upon conclusion of the hearing, Council approval of the Resolutions is recommended. Such approval will confirm the Annual Reports and levy the assessments for FY2019/20 for Del Paso Boulevard, Downtown Plaza, Franklin Boulevard, Old Sacramento, Stockton Boulevard, and Sutter BIAs.

Policy Considerations: The recommended action establishes the budget for assessment expenditures ensuring that funds collected for each BIA via business-based assessments are used for the intended purpose: to promote the economic revitalization and physical maintenance of the business districts in an effort to create jobs, attract new businesses, and prevent erosion of existing businesses.

Economic Impacts: Not applicable.

Environmental Considerations:

California Environmental Quality Act (CEQA): Under CEQA Guidelines, the continuing administrative activities of assessment districts do not constitute a project and are therefore exempt from review [14 Cal. Code Regs. §15378(b)(2) & (5)]

Sustainability: Not applicable.

Commission/Committee Action: None.

Rationale for Recommendation: The actions in the recommended resolutions are required by the California Streets and Highways Code Division 18, Part 6, Chapter 3 (commencing with Section 36530) and Chapter 4 (commencing with Section 36540) and Sacramento City Code Title 3. Chapter 3 requires in BIA annual proceedings that the Council “confirm” the annual reports, rather than the more typical “approve”.

Financial Considerations: The proposed expenditures are supported by assessments against each business within the BIA. City Code allows for an annual increase of fees based on the most recently available Consumer Price Index (CPI) data at the time of the Resolution of Intention on May 21. The CPI - All Urban Consumers for the San Francisco Area for February 2019 is 3.5%. Accordingly, fees for Del Paso Boulevard, Downtown Plaza, Franklin Boulevard, Old Sacramento, and Stockton Boulevard BIAs, will increase by 3.5% effective July 1, 2019, as shown in Attachment 3. The Sutter BIA is the exception and does not increase its assessments by the CPI.

The City collects the BIA assessments at the time the business operations tax is paid. The assessments are then forwarded to the contracted Advisory Boards authorized by Council to conduct promotion of the BIA. The proposed BIA expenditures are fully assessment supported. Collection costs are absorbed by the City.

Individual BIA budgets detailing the expected assessment collections and disbursements are attached as exhibits to the respective resolutions. The expenditures are summarized as follows:

BIA	Expenditures
Del Paso Boulevard	37,000
Downtown Plaza	72,450
Franklin Boulevard	80,730
Old Sacramento	165,600
Stockton Boulevard	53,000
Sutter	<u>120,000</u>
Total	\$528,780

Detailed budgets for services and programs, included in the Reports submitted by each of the Advisory Boards, are on file with the Department of Finance, Public Improvement Finance Division.

Local Business Enterprise (LBE): Not applicable.