City of Sacramento

Legislation Text

File #: 2020-00274, Version: 1

Title:

Signatory Authority for City Property: Watt Avenue Property and Business Improvement District

File ID: 2020-00274

Location: District 2

Recommendation:

Adopt a Resolution designating the City Manager as the signatory authority for City-owned property to be included in the County-administered, Watt Avenue Property and Business Improvement District.

Contact: Sini Makasini, Administrative Analyst, (916) 808-7967; Sheri Smith, Special Districts

Manager, (916) 808-7204, Department of Finance

Presenter: None

Attachments:

1-Description/Analysis

2-Resolution

3-Exhibit A District Map

Description/Analysis

Issue Detail: The property owners within the Watt Avenue business industrial corridor have proposed to renew the Watt Avenue Property and Business Improvement District (PBID) for a ten-year term. Managed by the County of Sacramento, the Watt Avenue PBID will continue to provide a higher level of security, maintenance services, advocacy and image enhancement programs to promote the area as a desirable place to live, work, and do business.

The total PBID assessment budget for the first year is approximately \$572,812. There are 195 properties in the PBID service area, and three parcels are within City boundaries. The City currently owns one parcel within the PBID and will benefit from the PBID services. If City Council wishes to support the renewal of the PBID, the Council may delegate to the City

File #: 2020-00274, Version: 1

Manager or City Manager's designee the authority to sign the property owner's petition and assessment ballot on behalf of the City property that will participate in the PBID.

Policy Considerations: The proceedings under which the PBID is proposed to be established are set forth in Sections 36600 of the California Streets and Highways Code, entitled "Property and Business Improvement District Law of 1994."

Economic Impacts: None.

Environmental Considerations:

California Environmental Quality Act (CEQA): This report concerns administrative activities and governmental fiscal activities that do not constitute a "project" as defined by the CEQA Guidelines Sections 15378(b)(2) and (5) and, thus, are not a "project" subject to the provisions of CEQA (CEQA Guidelines Section 15060(c)(3)).

Sustainability: Not Applicable.

Commission/Committee Action: None.

Rationale for Recommendation: The recommended action authorizes the City Manager to sign the property owner's petition and assessment ballot in the affirmative on behalf of the City property that will participate within the PBID.

Financial Considerations: If the PBID is renewed, the City will continue to participate as a property owner. City-owned property will have a total first year annual assessment of approximately \$6,534. Funding for the assessment will be supported by the City's general fund account. Future assessment rates may be subject to an increase of no more than three percent (3%) annually.

Local Business Enterprise (LBE): Not applicable.